

**Castro/Upper Market Community Benefit District  
Retail Strategy Committee Meeting  
September 10, 2020**

**1:00 p.m. – 2:00 p.m. via Zoom**

Join Zoom Meeting

<https://us02web.zoom.us/j/9438453194>

Meeting ID: 943 845 3194

One tap mobile

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**AGENDA**

- I. Introductions/Welcome/Approve Minutes
- II. General Public Comment
- III. Discussion Castro Corridor Manager, Meet Castro Corridor Manager
- IV. Discussion and Approve Survey Tool
  - a) Distribution
- V. Discussion Flyer and Outreach to Merchants
- VI. Discussion of Shared Spaces in Castro
- VII. Adjourn

Members of the public are welcome to but not required to introduce themselves and to sign in on the sheet provided. If, when a member of the public speaks, the Chair asks the speaker to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline. Members of the public are welcome to all board meetings and committee meetings except for closed sessions as allowed for in the California Brown Act. General public comment is taken at every meeting and is limited to issues relevant to the Castro CBD and or to that committee. Public comment is taken on every agenda item, after board /committee discussion, but before the vote. Public comment is limited to 2 minutes per person, and 6 minutes total per item. Public comment on specific agenda items is limited to the specific agenda item. These limits may be modified by the Chair at his/her discretion. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. "Disruption" includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, any/all Castro CBD employees, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments which are critical but are delivered in a manner which is not disruptive to the meeting and non-threatening.