



**CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT**  
693 14th Street San Francisco CA 94114  
[www.CastroCBD.org](http://www.CastroCBD.org) 415-500-1181

**Minutes of the Regular Bi-Monthly Board of Directors Meeting on August 8, 2019**

**Directors Present:** Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, Justine Shoemaker, Misha Langley,

**Directors Absent and Excused:** Hubert Ban, Crispin Hollings, Peter Laska, Pat Sahagun

**Staff Present:** Andrea Aiello, **Guests and Members of the Public Present and Signed In:** John Goldsmith

**1. CALL TO ORDER AND INTRODUCTIONS:** The meeting was called to order at 6:03 pm by Board Acting President Alan Lau. A basic quorum was present and sitting board member majority was maintained throughout the meeting.

**Brown Act Notice**

California's Brown Act, as its rules apply to the CBD's board meetings was summarized. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 4 on the agenda for this meeting, to be called in order but no later than 6:55pm. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at [www.castrocbd.org](http://www.castrocbd.org) and at the S.F. Public Library, 100 Larkin Street. A copy of the board package was available for public review at the meeting.

**2. GENERAL PUBLIC COMMENT**

John Goldsmith commented at this public meeting.

**3. APPROVE JUNE 13, 2019 CBD BOARD MEETING MINUTES**

Discussion and consideration of June board meeting minutes was made. **Motion JS1, HMc 2nd, to approve minutes.** A call for public comment was made. (there was none), **those minutes were approved.**

**4. ANNOUNCEMENTS/REPORTS**

**A. Executive Director's Report**

Andrea Aiello reported: OEWD Compliance Audit - passed with no findings, attended at Supervisor Mandelman's request - Pubic Safety Power Shut-off workshop and she will add this topic to the upcoming Executive Committee meeting, monthly D8 HSOC meetings, affiliate memberships, encouraged all board

members to download 311 app on their phones and report problems – particularly dirty sidewalks surrounding city trash cans, dirty bus stops/transit shelters.

## **B. President's Report**

No report.

## **C. EXECUTIVE COMMITTEE REPORT**

a. Discussion and consideration for authorization to elect a president for the Castro CBD Board of Directors. Alan reported that a call to board members for nominations for president resulted in Justine Shoemaker being the only board member nominated. **Motion JL1, ML2 to support Justine Shoemaker as president of the Castro CBD. Motion passed.**

b. Board Recruitment: **Motion AL1, JL2** nominate and approve Daniel Bergerac for CBD Board member and appoint Daniel to the Land Use Committee. **Motion approved.**

## **D. FINANCE COMMITTEE REPORT**

a. Motion from Finance Committee for acceptance of FY 18-19 Q4 Financial Report. Report presented to board. Discussion. **Motion approved.**

b. Motion from Finance Committee for authorization of FY 19-20 Budget. Budget presented, discussed. Budget does require \$40,000 to be raised, mostly for Castro Cares. John Goldsmith provided public comment on this topic. **Motion Approved.**

c. Discussion of 18-month perspective: 18-month budget perspective was presented. Discussion. Public Comment on this agenda item provided by John Goldsmith

## **E. SERVICES COMMITTEE REPORT**

a. **Motion from Services Committee** - Motion from Services Committee: consideration for approval FY 19-20 Block By Block contract for \$501,370 for 248 hours/week (24 hrs/week increase) and includes a \$2/hr wage increase. Discussion, **Motion approved.**

Public Comment: John Goldsmith provided public comment on this agenda item.

## **F. RENEWAL COMMITTEE**

Committee is still working closely with NBS on services to be provided and assessment rates.

## **G. DISTRICT IDENTITY & STREETScape IMPROVEMENT (DISI) COMMITTEE REPORT**

a. Misha L. provided update on projects: Better Market St, Upper Market Pedestrian & Bike Safety Project, Celebratory Lighting and The Seed, Mural project.

b. **Emergency Motion to add to the agenda Motion AL1, JS2** for CBD to pay the electric bill for the proposed up lighting of the palm trees on Market St. This is an emergency motion because DISI committee only learned last night that MTA needs an answer on the electric power issue in September and we don't have another board meeting until October. **Emergency Motion passed. Motion JL1, AL2** for CBD to pay the electric bill for the proposed up lighting of the palm trees on Market St. Cost is estimated at about \$2000/year. City is looking towards the CBD to fund only the electricity. Discussion – electricity only, city will maintain lights. **Motion approved.**

## **H. CASTRO CARES REPORT**

a. Castro Cares continues to be implemented with Patrol Special and also the outreach workers during the day. Andrea will report more at the next meeting.

## **I. LAND USE COMMITTEE REPORT**

a. **Motion from Land Use Committee**, Discussion and consideration for authorization CU for Sterling Bank to move into ground floor of 2100 Market St. Discussion, John Goldsmith commented on this agenda item. **Motion approved.**

**J. RETAIL STRATEGY COMMITTEE REPORT**

a. Discussion and consideration for authorization \$75,000 grant from OEWD to develop a program with the overall goal of decreasing the commercial vacancy rate. **Motion AL1, JS2** discussion, Public comment was made by John Goldsmith. **Motion approved.**

**5. Adjournment**

Motion was made by JL1 to adjourn at 7:28 pm, AL2. Approved. The meeting was adjourned at 7:28 pm

**6. Public Comment on Closed Session** John Goldsmith commented on the closed session.

Minutes taken and prepared by Andrea Aiello

Date Approved 10/10/19

  
\_\_\_\_\_  
Jim Laufenberg, Secretary

10/22/2019