



## CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

### BOARD MEETING AGENDA

DATE: Thursday October 8, 2020  
TIME: 6:00 p.m. – 8:00 pm  
PLACE: Via Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/87976821281>

Meeting ID: 879 7682 1281

[Join by phone](#)

(US) +1 413-758-2013 PIN: 170 658 994#

1. CALL TO ORDER AND INTRODUCTIONS 6::00 PM
2. GENERAL PUBLIC COMMENT
3. MINUTES APPROVAL
  - A. Discussion and consideration for authorization to approve August 27, 2020 CBD Board Meeting Minutes
4. ANNOUNCEMENTS/REPORTS
  - A. Announcements
  - B. FINANCE COMMITTEE REPORT
    - 1) Motion from the Finance Committee to approve the Castro CBD's CPA Review for Year Ending June 30, 2020 (Guest Richard Dellefave of RINA to present Review)
    - 2) Motion from the Finance Committee to approve reducing the CBD's indirect charges from 10% to 5% for the \$215,000 Castro Cares grant amendment, this is for a one time reduction and for the Finance Committee to review the CBD's indirect rate in the new renewal budget.
  - C. SERVICES COMMITTEE REPORT
    - 1) Discussion and consideration for approval to accept the \$215,000 Castro Cares grant amendment to CBD's existing Castro Cares contract.
    - 2) Discussion and consideration for approval to empower the Executive Committee to approve Castro Cares budget details and scope of work.

- a. Presentation of Downtown Streets Team which would be a subcontract in the Castro Cares grant. (Guest presentation by Raymond Gonzales with Downtown Streets Team)
- 3) Discussion and consideration for approval the proposal from Applied Video Solutions for SafeCity Security Camera Network in the Castro & Upper Market (Guest Dmitri Shimolin, Applied Video Solutions)
- 4) Discussion and consideration for approval to accept grant from the Chris Larsen Fund for \$745,000; \$695,000 for the security camera network and \$50,000 as a matching grant for a public safety ambassador program.

D. LAND USE COMMITTEE REPORT

- 1) Discussion and consideration for approval of Double Rainbow Ice Cream Change of Use application for 415 Castro St.

E. DISTRICT IDENTITY AND STREETSCAPE IMPROVEMENT COMMITTEE REPORT

- 1) Update

F. RETAIL STRATEGY COMMITTEE REPORT

- 1) Update and Introduction to Castro Corridor Manager

5. MOTION TO ADJOURN

Welcome to the Castro/Upper Market Community Benefit District Board of Directors Meeting. The CBD's board is made up of volunteers, many of whom own property in the district and/or are business owners in the district. Others live in the Eureka Valley neighborhood and have a history of commitment to making it a better place to live, visit, and work. None of the board members are compensated.

The CBD's mission is to improve the quality of life in the district by supplementing services performed by the city and county of San Francisco. Those services include but are not limited to street cleaning, greening, neighborhood beautification, and public safety. The CBD is funded by a special assessment approved by and paid by property owners in the district, grants and donations. It receives no public tax dollars. The assessments appear on property tax bills, are collected by the San Francisco Assessor's Office, and forwarded by that office to the CBD. Members of the public are welcome to but not required to introduce themselves and to sign in on the sheet provided. If, when a member of the public speaks, the Chair asks them to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline. Members of the public are welcome at all board meetings and committee meetings except for closed sessions as allowed for in the California Brown Act.

About Public Comment

General public comment is taken on issues relevant to the Castro/Upper Market Community Benefit District and will be limited to 2 minutes per person, 6 minutes total. Public comment is also taken on every agenda item, after board discussion, but before the board vote. Public comment at this time is limited to the specific agenda item. These limits may be modified by the Chair at their discretion. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly

manner. "Disruption" includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, the CBD's Executive Director and/or Administrative Staff Person, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments which are critical but are delivered in a manner which is not disruptive to the meeting and non-threatening.