

Castro/Upper Market CBD
Executive Committee Meeting
December 12, 2017 Minutes

Committee Members Present: President Chase Chambers, Vice President Alan Lau,
Secretary Pauline Scholten, Treasurer Alex Harken

Staff/Guests: Andrea Aiello, Executive Director, Emily Leys

Members of public present: Daniel Bergerac, Alison Drain, John Goldsmith, Ralph Hibbs,
Richard LaReau, Mark McHale, Brian Stokle

- I. Introductions/Brown Act: All introduced themselves and reviewed Brown Act. Meeting called to order 9:05 a.m. **Motion** (AL1, PS2) Approve both December 4th and November 7th Executive Committee minutes. Call for public comment, there was none. Motion approved.

- II. Recommend and approve funds from the CBD Annual Social to give to Eureka Valley Foundation specifically for Pink Triangle Park improvements upon attending a Eureka Valley Foundation board meeting. Much discussion, Meeting was interrupted because John Goldsmith appeared to be video taping the meeting. When questioned he said it was facebook live. One of members of the public said with any video taping the person video taping has to announce it and get permission. John G. asked if he could video tape and committee members said ok. Discussion continued - Chase did attend an EVF board meeting and it was a meeting where members attended. Andrea explained that K. Amendola a board member with Eureka Valley Foundation (EVF) sent her an email stating that the newly formed board for the EVF is requesting that the CBD turn back the grant for \$100,000 to make improvements at Pink Triangle Park (PTP) from the Community Challenge Grant office and that the EVF didn't want the CBD to have anything to do with Pink Triangle Park. Upon this request, the CBD Exec. Committee voted to turn back the \$100,000. However, the CBD did promise that some of the funds raised through the annual social would go towards PTP. Discussion among committee members. **Motion: AH1, AL2 Approve subtracting out sponsors/donors that are identified as specifically for either Castro Cares or Pink Triangle Park; then from this total subtract out expenses for the Social and split the remaining funds in half. Each project gets this 1/2 of the funds plus the funds specifically identified as for that project.** *Call for public comment: Daniel Bergerac as the president of the Castro Merchants Assoc. and as a merchant myself I will tell you when a merchant makes a donation to the CBD, such as this annual social sponsorship, the donation is to the CBD to thank the CBD for all that they do. I also have a problem with giving money to an organization that turned down \$100,000, it is like a slap in the face. John Goldsmith stated that the problem was with how the grant was submitted, the grant should have been submitted as a fiscal sponsor of the park. Even though we turned down \$100,000, the park does need money. Mark McHale thanked the CBD for all the work that they do and said it is in the interest of the neighborhood to split the proceeds. Alison Drain said she thinks everyone should get along.*

Call for a vote: motion passed.

- III. Review Horizons Foundation Proposal: Andrea reported that FHMP has not yet reviewed the proposal so there is no proposal to review. Andrea updated committee and members of the public that FHMP will soon be unrolling several more community meetings, the single entrance to the MUNI station at Collingwood is not an option. The team was built because of their ability to think big and their flexibility. Public Comment: *representative from 2425 Market St. spoke, and said there was a lot of interest in the project and many did not know about the project until the competition winner was announced. There were a variety of opinions among those living in 2425 Market St. They urged for community input. Mark McHale asked if Andrea as staff and Exec. Director for the Castro CBD has a conflict of interest in also being the president of FHMP? Daniel Bergerac emphasized that this is the beginning, there will be several community meetings and opportunity for input.*
- IV. Office Space for FY 2017-18 Andrea informed the committee that the Services Committee made the recommendation to Advise Block By Block that with the new contract, they will have to put in rent. BBB will rent the downstairs space at 549A Castro and the CBD staff/contractors will move upstairs. CBD Board members to tell subtenant that they need to be out of the upstairs space by June 30, 2018. Andrea asked: does Exec. Comm. want to also make this motion or is this just an information item. Discussion, particularly on what the increased rent means for the CBD. **Motion: AL1, AH2 to approve Services Committee motion as long as the increased costs do not impact the level of service from Block By Block: ie – we keep the same # of hours.** Call for public comment, there was none. Motion passed.
- V. Appoint New DISI Committee Members: Andrea presented Chad Beecher and Stuart Dick as interested community members interested in joining DISI. Chad is also interested in joining the board of directors and his application was sent to Exec. Comm. members about 1 week ago. **Motion: CC 1, AL2 To approve both Chad Beecher and Stuart Dick to DISI committee.** More discussion about criteria for board members, 20% must be non-property owning merchants (in foot print). Call for public comment – *John Goldsmith stated he submitted an application and request to join the Streetscape Committee.* Motion passed.
- VI. Emily Leys and Board Development: Emily presented the work she's been doing and outlined proposal for board handbook and board orientation. Discussion and feedback. Emily is making good progress.
- VII. Public Comment: There was none.
- VIII. Adjourn: 10:33 a.m.
- IX. Public Comment on Closed Session: There was none.

Minutes taken and prepared by Andrea Aiello