

**Castro/Upper Market CBD  
Executive Committee Meeting  
March 3, 2017 Minutes**

Committee Members Present: President Scott James, Vice President Alan Lau, Secretary Pauline Scholten

Staff/Guests: Andrea Aiello, Executive Director

- I. Introductions/Brown Act/Approve Minutes: Meeting called to order at 9:06 a.m. All members introduced themselves. Scott reviewed the Brown Act. **Motion:** (AL1, SJ2) Approve minutes February 3, 2017 call for public comment, there was none minutes approved.
- II. Retreat: Andrea reported that Puerto 27 (location that the meeting is to be held in) had a cancellation and we are back to holding the retreat here. Discussed agenda and timing and deliverables. Alan suggested that we schedule as much time as possible to be working, work through 6 pm, break and go down for dinner at 7 p.m.
- III. Annual Report & Annual Socail: Andrea reported that she does not have the time to put together a large annual report like we did last year. She recommends that we keep it simple and put out a 2 pager, similar to the other CBD's. Committee agreed, that was fine. She also reported that the only date really available before June is April 9th, that is also the day for the LGBT Center Ribbon Cutting. Discussed in detail, decided to not hold an annual social this year. Andrea suggested that in the fall, maybe October, we hold a social with the theme "Honoring Our Volunteers". Committee liked this idea.
- IV. Board Membership: Andrea asked if we could put Peter Laska on fast track so he can join the board in March. Alan thought this was a good idea, to continue to do this until we get our board membership numbers up. There's no reason to delay for 3 months. Peter is on DISI. All agreed we will put the election of Peter Laska on the March agenda. Also discussed a resident who is very active in the Sanchez, Ford, Noe St. area. Andrea met her once and so did Scott (separately). She is not a property owner in the footprint, but is very committed and Andrea was impressed by her. Andrea is having coffee with her in 2 weeks. Discussed other options for board members.
- V. Collatorbation with Man Dance: Andrea reported that Man Dance, a small organization with the mission of : "Get them out of the bars and into the theatre." Is interested in collaborating with the CBD on marketing. Man Dance performed last year in the JWP for Live! and will be performing again this year. They also do an annual Nutcraker at the Harvey Milk Civil Rights Academy. This is just a heads up. It will be discussed in detail at DISI.
- VI. Annual Executive Director's Review – Scott distributed the review tool – he made some changes. Goal is to have each member of the Exec. Committee complete the form for the April Exec. Committee meeting.
- VII. Public Comment: There was none.
- VIII. Adjourn: 10:15 a.m.

Minutes taken and prepared by Andrea Aiello  
Approved 4/4/17