

**Castro/Upper Market Community Benefit District  
Services Committee Minutes**

**February 29, 2015 6:00 pm - 7:00 pm**

Present: Joel Bubeck, Services Committee Chair, Alan Lau, Treasurer

Guests/Staff: Andrea Aiello

- I. Introductions/Brown Act: Meeting called to order at 6:05 p.m. All introduced themselves, reviewed the Brown Act. **Motion** (ALM, JL2) Approve December 8 2015 minutes. Call for public comment, there was none. Motion passed.
- II. Update on Issues on The Street: Discussed issues of increasing homelessness.
- III. FY 2016-17 Budget: Andrea has asked Patrol Special if they will be having a COLA this year and she asked Daniela V. (Regional VP, BBB) to give a budget if we gave the clean team workers a .50/hr. increase.
- IV. Survey of CBD Services: Discussed CBD survey. Discussed providing an incentive for response...maybe a gift card or a discount to a local merchant. Discussed paper mailing vs Survey Monkey. Committee decided to mail out postcard with on-line information to access survey or call for a paper copy. Look into Every Door Direct mailing to include residents in area. Liked surveys that use a likert scale to answer questions. Must be short.
- V. Public Comment : There was none
- VI. Adjourn: Adjourned at 6:50 p.m.

Minutes taken and prepared by Andrea Aiello

Approved 4/11/16