



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

584 Castro Street #336; San Francisco CA 94114

www.CastroCBD.org 415-500-1181

Minutes of the Regular Monthly Board of Directors Meeting on January 12, 2017

Castro Community Meeting Room; 501 Castro Street, Second Floor; San Francisco, California

The meeting was called to order at 6:02 pm by Treasurer, Alex Harken. A basic quorum was present and maintained throughout the meeting.

Directors Present: Hubert Ban, Chase Chambers, Brian Gougherty, Treasurer Alex Harken, Vice President Alan Lau, Shawn Vergara

Directors Absent and Excused: Board President Scott James, Jim Laufenberg, Secretary Pauline Scholten, Pat Sahagun

Guests Present: Peter Laska Board Applicant, Strut Site Director Jared Hemming, **Staff:** Executive Director Andrea Aiello, Program Coordinator Kristin Wojkowski (taking minutes)

Brown Act Notice

Alan summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 4 on the agenda for this meeting, to be called in order but no later than 7:55pm. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely in advance, on-line at www.castrocbd.org and at the S.F. Public Library, 100 Larkin Street. A copy of the board package was available for public review at the meeting.

Introductions

Board members introduced themselves and noted any current, potential conflicts of interest. Guests were invited (but not required) to introduce themselves and to sign in.

Board Meeting Minutes from December 8, 2016

Motion M-SV1, HB2, to approve December 8, 2016 minutes. No changes. A call for public comment was made on the December 8, 2016 minutes (there was none), those minutes were approved.

Executive Director's Report

Andrea Aiello asked for motion to add item to the agenda to approve contract with Jason Luger, Business Attraction Consultant. M-AH1, BG2 –Approved.

The CBD will receive the NEN (Neighborhood Empowerment Network) award at City Hall on January 27th. All are invited to attend.

Andrea attended a GGBA (Golden Gate Business Association) meeting at The Myriad. There are a lot of new vendors and people are happy with our neighborhood cleaning services.

We have a new District Supervisor, Jeff Sheehy. Andres Power will work with him for 6 months to help him get established.

President's Report

Scott James sent an email to be read by Andrea in his absence.

Executive Committee Report

The American with Disabilities Act jump-started the Harvey Milk Plaza redesign effort into action. SFAIA signed a contract 1/11/17 with the Horizons Foundation and the contractor is the project manager. The non-profit arm of the AIA, Center for Architecture & Design (CAD) will be the fundraising arm. Significant fundraising needs to happen. The CBD should have a seat on the Friends of Harvey Milk Plaza (FHMP) board. FHMP should reimburse any direct costs incurred by the CBD for this project. Andrea reported that she is developing governance & spending guidelines for the project. Should maintenance of the new Harvey Milk Plaza fall to the CBD? FHMP is considering becoming a non-profit in the long term to take over this function. Does this make sense? Another organization in the CBD footprint that does the same thing as the CBD? Running another non-profit is expensive. Does this fit with our mission? We should plan for it and set up an endowment initially for maintenance and administration costs. Andrea distributed list of roles that the CBD might consider playing with FHMP. BG made **Motion** to make a loan up to \$2500 for to cover legal costs. SV2- Approved. Call for public comment, there was none. Motion approved. DISI will study if the CBD should take over maintenance, care and activation of Harvey Milk Plaza post construction.

Supervisor Jeff Sheehy stopped by and expressed his personal interest in the neighborhood and talked about his history with getting the Rainbow Flag installed.

Andrea talked about places in Pacifica to hold the Board Retreat. Dates are 4/29/17-4/30/17. Moonraker and Nick's backroom are possibilities. We will get a proposal from a space near Linda Mar Beach.

It would be a good idea for board members to take a "field trip" to other CBD areas to examine their streetscape, retail vitality, other public realm issues.

Motion to approve Jason Luger's contract as Business Attraction Consultant. AL1, SV2- Call for public comment, there was none. Approved. Andrea was asked to add his presentation to the Board quarterly to the scope of work in the contract.

District Identity & Streetscape Improvement

Brian G. presented the DISI report. DISI is working on ideas for the upcoming Community Challenge Grant. Pink Triangle Park was mentioned. It is technically outside of the CBD footprint. We can't use assessment dollars for this but it's okay to use grant dollars. Neighborhood people want to help in this space. We can have a one-time cleanup/revamp and assign a person or group to organize a monthly cleanup for possible stipend. This space needs a community leader. Andrea mentioned John Goldsmith (a master gardener and rosarian) who is passionate about helping. Other ideas include something in the Eastern end of the footprint and way finding signs (survey showed this was desired), replicating Seed installation on Eastern end.

Seed update: The artists need planters empty by March in order for the cement to cure properly. Andrea and Brian will meet with landscaping company for estimate.

We've ordered more tables and chairs for Jane Warner Plaza through a grant. We've also ordered our logo (6x6) and a chess table applique for the tables. We'll need to have the tables sealed to protect them.

General Public Comment

A call for public comment was made. Guest Jared Hemming said we are doing a great job. He loves our ideas.

Adjournment

Motion to adjourn AL1, AH2. The meeting was adjourned at 7:15 p.m.

Minutes taken and prepared by Kristin Wojkowski

Date Approved 2/09/17



Date Approved 2/09/17



Pauline Scholten, Secretary