

**Castro/Upper Market Community Benefit District
District Identity & Streetscape Improvement Committee Meeting
April 4, 2016 Minutes**

Committee Members Present: Scott James, Brian Gougherty, Shawn Vergara

Committee Members Absent: Nick Humann

Guests/Staff: Andrea Aiello, Exec. Director, Jonah Chiarenz, MTA Livable Streets, Chase Potter

- I. **Introductions/Brown Act Minutes Approval:** Meeting called to order at 6:10 p.m. Reviewed March minutes, **Motion:** approve minutes (SJ1, BG2) no changes, call for public comment, there was none; minutes approved. All introduced themselves, Brown Act reviewed.

- II. **SF Bike Share Update:**
Map was published on Hoodline showing docking station in JWP. It is really unclear if this is a workable space. Andrea will be meeting with MTA, DPW and Motivate on Thursday in the plaza.

- III. **Vision Zero:**
Jonah reviewed the pedestrian safety improvements along upper Market. Much discussion. Discussed importance of enforcement. Jonathan agreed that enforcement is a very important component. We asked who we should talk with to express our concerns about lack of enforcement. He said we should contact Commander Anne Mannix. Committee agreed to discuss this at the May meeting. **To Do: Andrea and Brian put this issue on the May agenda.**

- IV. **Streetscape Committee Budget FY 2015-16 and FY 2016-17:**
Andrea reviewed for committee how we got the deficit in the streetscape budget, basically having to pay for payroll that was budgeted to the JWP improvement grant beginning October and we just got awarded the grant in mid March. We will begin booking payroll to this grant beginning April 1. Reviewed all other line items in the DISI budget so committee members can begin thinking about FY 2016-17.

- V. **CBD Funded Streetscape Beautification Elements:**
Andrea asked for committee member to help her research a vendor to put resin or other substance in the history walk panels. Brian volunteered. **To Do Andrea will email John Dennis, cc Brian, and ask for name of vendor who did the original sandblasting.**

- VI. **LED Lighting:** Andrea reported on research back from MTA. Chase provided important information from a technical and design perspective throughout this discussion. **The Trinity** proposal must be over the overhead wires, it cannot hang below them. Andrea sent Trinity developers a list of questions re: their project, including their thoughts on their installation above the wires. Concern if lights will be strong enough. **Ask about ambient light.**

Loud Lights – feedback from other departments was it will be incredibly difficult to get approval from MTA to install the lighting element in between the tracks, also running the conduit under the tracks may seem simple, but it is very complicated. Andrea did ask the designers their thoughts on alternatives to the lights between the tracks, she is awaiting a response. **Get answers back from MTA on this project.**

Pinwheels the scale is 1” to 1’. The sails are not pliable, so they will not move and should not make any sound with the wind. This is probably the easiest to approve. The LED light in the planter is very doable and not as subject to vandalism. **Could the top of the sails not be rainbow colors?**

The Seed - committee members like this proposal a lot. Concern about taking up a lot of space in the footprint of the plaza. Is it possible to distribute the stems in the planter and/or the gate?

Brian asked if additional answers to questions could be received by the board meeting on 4/14? **Andrea will contact Aphidoidea (The Seed) and ask for more information on the foundation, could the stems be redistributed?**

VII. Public Comment

There was none

VIII. Adjourn

Meeting was adjourned at 7:50 p.m.

Minutes taken and prepared by Andrea Aiello and Brian Gougherty

Approved 5/2/16