

**Castro/Upper Market Community Benefit District
District Identity & Streetscape Improvement Committee Meeting
August 7, 2017 Minutes**

Committee Members Present: Chair Brian Gougherty, , Peter Laska,
Guests/Staff: Andrea Aiello, E.D., John Goldsmith volunteer with Pink Triangle Park, Jason Rowe volunteer Landscape Architect with Pink Triangle Park

- I. **Introductions/Brown Act Minutes Approval:** Meeting called to order at 6:07 p.m. All introduced themselves, Brown Act reviewed. BG1, PL2 **Motion** to approve March 6th and May 8th 2017 minutes. Call for public comment, there was none. Motion approved.

- II. **Pink Triangle Park & Memorial:** Andrea presented draft budget for entire project, much discussion, what are top priorities to be funded through grant? Do we phase? Discussed condition of pylons – this is an unknown. Are there alternatives to placement? Do they all have to be removed and reinstalled? Jason said yes. We need to reach out to Rowan (art conservator) again, she recommends getting an engineering consult. Jason said the core problem is how the pylons are attached to the round steel plate. They were created and shipped with the pylons attached to the plate. Estimate fix to all the pylons is another \$25,000, discussed lighting also – agreement to use existing lighting – just to fix the existing problems and ensure the lights work – about \$5,000. All agree to add an additional \$30,000 to total project budget for a total of \$250,000. Discussed fundraising. BrianG. asked is this realistic, will it seem as excessive to the community? Discussion – the pylons are works of art. This needs to be presented as 15 works of art. Jason believes that this is not too expensive, especially if you divide the cost by square foot of the park and do an analysis this way. We should think of developing a small honorary committee. Brian will speak to rabbi first. **To Do: Andrea to contact Jenn Lovvorn re: signage, and also Rowan re: engineer. Brian to contact his friend with Sha’ar sahav and also the rabbi, John to contact Steve Hall and Jamison and Stefanie re: development website – coordinate to get new site with donate button – consider indi go-go or kickstarter; also contact S. Martin – are there fabrication drawings, how is the pylon connected to the steel plate? Jason – what is the value of the granite curbs? Peter to write press release when we are ready.**

- III. **Friends of Harvey Milk Plaza:** FHMP is moving forward. Still reviewing the 3 finalists. FHMP has decided to reduce the scope of work with AIASF and move on to different strategy post competition. This means that FHMP does not have a fiscal sponsor. Brian G. proposed that the CBD become the fiscal sponsor early, as of September 1, 2017. But, to agree that the overhead charges would be kept to the same overhead that AIA had agreed to, 5%. Discussion. **Motion BG1, PL2 to recommend to the board that the Castro CBD agree to become the fiscal sponsor for FHMP with 5% indirect through 12/31/17 and to be reevaluated post 12/31/17.** Call for public comment, there was none. Motion passed.

IV. Public Comment

There was none

V. Adjourn

Meeting adjourned at 7:40 p.m.

Minutes taken and prepared by Andrea Aiello

Approved 12/4/17