

**Castro/Upper Market Community Benefit District
District Identity & Streetscape Improvement Committee Meeting
August 08, 2016 Minutes**

Committee Members Present: Scott James, Brian Gougherty , Shawn Veraga

Guests/Staff: Andrea Aiello, E.D., Brad Lautenbach

- I. **Introductions/Brown Act Minutes Approval:** Meeting called to order at 6:08 p.m. All introduced themselves, motion to approve July minutes (SJ1, BG2) call for public comment, there was none, approved July minutes, Brown Act reviewed.

- II. **Jane Warner Plaza Update**
Andrea updated committee on Jane Warner Plaza. Andrea reported she is convinced that having someone like a Plaza Steward based in the plaza is the right strategy to help keep the plaza welcoming. People readily use the table and chairs and when there is entertainment or other activities in the space, the plaza is pleasant. Andrea reported that the Plaza Steward's as currently staffed with Larkin St. Interns is very labor intensive supervision of the Plaza Stewards takes up an inordinate amount of Andrea's time. She is hopeful, that this amount of time will decrease. But, it absolutely is the right strategy.

- III. **Community Challenge Grant**
Andrea showed the committee on-line that the RFP for the Community Challenge Grant (CCG) is not even posted yet, and seems like it won't be posted until 8/16. This is every unusual and different from the past. A call into the CCG office was not returned. The grant is due on 9/23..so there is a very short turn around time. Committee brainstormed ideas including: expanding bee pollinator garden that is on Dolores, painting the green utility boxes, way finding signs, signature bike racks, using The Seed to come down Market, art or landscaping in the medians or the larger bulb-outs on Market. The idea is to tie the district together with art/landscaping.
Reschedule September DISI meeting to August 22nd at 6 p.m. to work on this grant application.

- IV. **MTA Pedestrian Safety Improvements**
Scott brought up Hoodline coverage of the MTA project on Upper Market. His concerns were that they were citing old data from 2012 and why not current crash/accident data that evaluates the new painted bulb-outs? Also, there is no detail about fixing the bulb-out by 16th and Market by the Bank of The West. The MTA engineers admitted to us that this was built wrong because the planner made a math error. Andrea will contact the MTA staff in charge of the project, ask these follow-up questions and invite them to our October meeting.

- V. **Public Comment**
There was none

- VI. **Adjourn** Meeting was adjourned at 7:30 p.m.

Minutes taken and prepared by Andrea Aiello
Approved August 22, 2016