

**Castro/Upper Market Community Benefit District  
Land Use Committee  
January 29, 2018  
Minutes**

**Present:** Alan Lau, Jim Laufenberg, Helen McClure **Excused:** Jamal Cool

**Guests/Staff:** Andrea Aiello, Executive Director; Daniel Bergerac, Mark McHale

- I. Introductions/Brown Act: Meeting began at 9:02 a.m. Reviewed Brown Act. Committee members introduced themselves. **Motion: (AL1, JI 2)** Approve minutes from 1/29/18 minutes; call for public comment, there was none, approved.
- II. Approve \$20,000 Donation for Vacancy Reduction  
Discussed donation from Les Natali, facilitated by Mark McHale specifically for vacancy reduction in the Castro/Upper Market district. Concern that this would be focused on filling Mr. Natali's property. This is not the intent, the intent is to raise more funds through donations/grants to launch the next phase of vacancy reduction program. Andrea discussed that one of the findings from the last retail strategy project was that delays of all kinds play a significant role in vacancies. Need to consider this issue, yes the city does have resources, but problems still exist. Andrea will reconvene Retail Strategy group to discuss and plan new program. **Motion: (JL1, AL1) To accept the \$20,000 from Les Natali and direct these funds to a retail strategy/vacancy reduction program.** Call for public comment, there was none. **Motion approved.**
- III. Public Comment  
There was none.
- IV. Adjourn  
9:45 a.m.

Minutes prepared by Andrea Aiello  
Approved 2/26/18