

**Castro/Upper Market Community Benefit District
Land Use Committee
November 13, 2017**

Minutes

Present: Alan Lau, Jim Laufenberg, Helen McClure **Excused:** Jamal Cool

Guests/Staff: Andrea Aiello, Executive Director; Adam Shane, Barry's Bootcamp

- I. Introductions/Brown Act: Meeting began at 9:08 a.m. Reviewed Brown Act. Committee members introduced themselves. **Motion:** (AL1, JI 2) Approve minutes from 8/28/17, & 10/23/17 minutes; call for public comment, there was none, approved.

- II. Approval of Barry's Bootcamp
Discussed new proposed gym at 2280 Market St. Discussed in detail. Adam Shane spoke on behalf of Barry's. He and his partner are the local owners. Many of their customers from the Financial District live in the Castro. Barry's wants to be part of the community. Discussed some more, Andrea suggested that for Barry's to really help the economy of the neighborhood, it has to be purposeful. They can't just rely on their members shopping near Barry's. Andrea suggested that they meet with the Castro Merchants and purposefully plan collaboration and "cross pollination strategies". Adam agreed. **Motion** (AL1, JL2) Recommend the CBD board approve the CU application for Barry's Bootcamp. More discussion. Andrea suggested that they install a hose bib on the front of their building so they can easily keep their sidewalk clean...particularly with outdoor seating and to also, as soon as possible, "brand:" their windows with something similar to "Barry's Coming Soon". This will let the neighborhood understand this storefront is not vacant. They agreed and will look into this. Call for public comment, there was none. Motion approved.

- III. Public Comment
There was none.

- IV. Adjourn
9:56 a.m.

Minutes prepared by Andrea Aiello