

**Castro/Upper Market Community Benefit District  
Retail Strategy Committee Meeting Minutes  
December 10, 2020**

**1:00 p.m. – 2:00 p.m.**

**Via Zoom**

Present: Shannon Amitin Castro Merchants, Daniel Bergerac Castro CBD, Justine Shoemaker Castro CBD, Helen McClure Castro CBD, Jim Laufenberg Castro CBD, Mark Scheuer DTNA

Absent: Alan Lau Vice President Castro CBD, Eric Rahe Vanguard, Robert Sammons Cushman Wakefield, Mat Schuster Canela Bistro & Wine Bar, Cheryl Maloney Castro Corridor Manager

Staff/Guests: Andrea Aiello Castro CBD

Members of Public: None

- I. **Introductions, Brown Act, Approval of Minutes:** All introduced themselves, JL1, DB2 Minutes approved. Brown Act reviewed.
  
- II. **General Public Comment:** There was none
  
- III. **Discussion Outreach and Quarterly Report:**
  - a) outreach: survey being distributed. Discussed difficulties program having given the SIP and stricter restrictions again. Discussed pausing the program until March and asking for a no cost time extension until June 2022. **Motion:** DB1, SA2 Due to the economic impact of the coronavirus, to pause the program until March and re-evaluate at this time, and to request a no-cost time extension on the grant from OEWD. Motion approved.
  
- IV. **Adjourn:** 1:46 p.m.

Minutes taken and prepared by Andrea Aiello