

**Castro/Upper Market Community Benefit District
Retail Strategy Meeting
October 11, 2018 1:00 – 2:00 p.m.
501 Castro St. 2nd Floor**

AGENDA

- I. Introductions

- II. Shop Local Campaign/Welcome New Neighbors
 - a. Review and possibly approve marketing tools and design
 - b. Next Steps

- III. Survey of Commercial Rents

- IV. Other Strategies for Economic Stability
 - a. Zoning for office space and restaurants