

Castro/Upper Market Community Benefit District

Executive Committee Meeting

April 6, 2021 8:00 a.m. – 9:00 a.m.

Meeting held via Zoom

Minutes

Attendance: President Justine Shoemaker, Vice President Alan Lau, Secretary Jim Laufenberg, Treasurer Crispin Hollings

Guests/Staff: Andrea Aiello, Executive Director

Members of the Public: None

- I. Introductions/Brown Act:** Meeting called to order 8:04 a.m.
- II. General Public Comment:** There was none.
- III. Approval of Minutes Executive Committee, Motion:** JL1, CH2 Approve Executive Committee minutes 2/09/2021. Motion approved: Aye: JS, JL, CH, AL
- IV. Taking Positions on Local Ordinances:** Discussed IRS ruling re: non-profits. Recommendation from the attorney is the keyword is “substantial”. IRS rules prohibit a substantial part of the activities of the organization. We discussed, organization is absolutely allowed to take positions on legislation (no political candidate support or ballot measure support). The issue is about a substantial amount of the staff time. Recommendation was for Andrea to track her time on these activities, she will do this. It is ok to educate the community about the legislation, let the public know of the position the CBD has taken and inform the public about hearing dates and public comment opportunities. Discussed if staff time does seem “substantial” can charge hours to non-assessment dollars. What we have been doing so far is OK, actively working to promote or oppose legislation should be avoided.
- V. Executive Director Update:** Reviewed draft agenda, discussion, and merchant collaboration
- VI. April 8th Meeting Agenda**
- VII. Adjourn:** adjourn 9:00 a.m. AL1, CH2

Minutes prepared by Andrea Aiello

Approved June 4, 2021