

**Castro/Upper Market Community Benefit District  
Retail Strategy Committee Meeting  
December 09, 2021**

**1:00 p.m. – 2:00 p.m. via Zoom**

Join Zoom Meeting <https://us02web.zoom.us/j/82147898849>

Meeting ID: 821 4789 8849 One tap mobile

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**AGENDA**

- I. Introductions/Welcome/Approve Minutes
- II. General Public Comment
- III. Discussion Social Media Campaign Vote to Continue Social Media Coordinator part-time employment for another 6 months from January – June 2022 for a total of \$8000.
- IV. Small Business Services at SF LGBT Community Center – Eddie Tang
- V. Open Conversation Other Business Retention/Attraction Strategies
- VI. Adjourn

Members of the public are welcome to but not required to introduce themselves. Due to the public health crisis caused by COVID-19, this meeting is being held online via zoom. Members of the public will be asked to identify themselves if they so wish. Public comment can be provided at the appropriate time by stating your desire in the chat function of the zoom program or “raising your hand”. You will be called to speak in order from the chat function. If, when a member of the public speaks, the Chair asks the speaker to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline. Members of the public are welcome to all board meetings and committee meetings except for closed sessions as allowed for in the California Brown Act. General public comment is taken at every meeting and is limited to issues relevant to the Castro CBD and or to that committee. Public comment is taken on every agenda item, after board /committee discussion, but before the vote. Public comment is limited to 2 minutes per person, and 6 minutes total per item. Public comment on specific agenda items is limited to the specific agenda item. These limits may be modified by the Chair at his/her discretion. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. “Disruption” includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, any/all Castro CBD employees, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments which are critical but are delivered in a manner which is not disruptive to the meeting and non-threatening.