

**Castro/Upper Market Community Benefit District**

**Executive Committee Meeting**

**July 21, 2020 8:00 a.m. – 9:00 a.m.**

**Meeting held via Zoom:**

**Minutes DRAFT**

**Attendance:** President Justine Shoemaker, Vice President Alan Lau, Secretary Jim Laufenberg, Treasurer Crispin Hollings

- I. Introductions/Brown Act:** Meeting called to order 8:04 a.m.
- II. General Public Comment:** There was none.
- III. Approval of Minutes Executive Committee, Motion:** JL1, AL2 Approve Executive Committee minutes 6/2/2020.
- IV. Discussion and Consideration for Approval,** Contract Language for Broker for Castro Corridor Manager and Approval of Contract with Cheryl Maloney upon approval of Retail Strategy Committee: **Motion (AL1, JL2)** discussion, create more concrete deliverables, stress overall goal of project. **Motion approved.**
- V. Discussion and Consideration for Approval,** Block By Block (BBB) budget for July 2020-December 2020 for \$258,738.92 this represents a \$4508.92 increase from approved budget of \$254,230. Discussion, provide feedback to BBB to do more research upfront to have accurate numbers by board vote. **Motion approved.**
- VI. Adjourn:** JL1, AL2 motion to adjourn 8:53 a.m.

Minutes prepared by Andrea Aiello  
Approved 10/20/2020