



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT
693 14th Street San Francisco CA 94114
www.CastroCBD.org 415-500-1181
Minutes of the Board of Directors Meeting on April 8, 2021
Minutes

Directors Present: Daniel Bergerac, Misha Langley, Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, Desmond Morgan, Pat Sahagun, President Justine Shoemaker

Directors Absent and Excused: Angel Davis, Treasurer Crispin Hollings **Staff Present:** Andrea Aiello

Guests: None

Members of the Public Present: None

Meeting Held Via Zoom Due to Coronavirus Shelter In Place Order

1. CALL TO ORDER AND INTRODUCTIONS: The meeting was called to order at 6:05 pm by Board President Justine Shoemaker. A basic quorum was present and maintained throughout the meeting.

Brown Act Notice:

Justine summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 2 on the agenda for this meeting. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at www.castrocbd.org A copy of the board package was available for public review on the Castro CBD website.

2. General Public Comment

A call for general public comment was made. There was none.

3. APPROVE FEBRUARY 11, 2021 CBD BOARD MEETING MINUTES

Discussion and consideration of approval for February 11, 2021 board meeting minutes was made. **Motion JL1, DB2, to approve minutes.** Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye **Minutes were approved.**

4. ANNOUNCEMENTS/REPORTS

A. Land Use Committee Report

- 1) Recommendation from the CBD Land Use Committee to write a letter of support for Mayor Breed's *Small Business Recovery Act* : JL presented motion and details on the Small Business Recovery Act, motion from committee. Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

- 2) Discussion and Consideration for approval the Change of Use for Project Juice at 506 Castro St. to change to Earthbar, a formula retail business: Approved by the Land Use Committee. JL presented motion, Motion from Land Use Committee Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

B. ANNOUNCEMENTS

C. EXECUTIVE DIRECTOR REPORT

- 1) Jane Warner Plaza is increasingly being used by the community for rally's and other community gatherings. This afternoon Plaza was used to distribute bagged lunches dropped off by the Golden State Warriors as part of their *Home Court Assist Meal Program*. Discussion, PS also mentioned how the community has really come to embrace Jane Warner Plaza, and it is quite a change from the initial days of the plazas formation.
- 2) CBD Consortium is moving forward with forming a 501c6. On behalf of the Consortium, YCBCD applied for and received a \$25,000 grant to help us form the 501c6. As this progresses, there will be discussion of membership dues.

D. PRESIDENT'S REPORT: No report this month.

E. EXECUTIVE COMMITTEE REPORT

- 1) Report back to board from committee meeting: JS reported back, discussed fine line between informing public of legislation and hearings and advocacy. It is OK for Castro CBD to take positions on local legislation. The executive director will track time spent on advocacy.

F. FINANCE COMMITTEE REPORT

1. Motion from the Finance Committee to Accept the Q3 Financial Statement: AL presented financials and the motion, motion from Finance Committee. Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motin approved.**
2. Discussion Only, CBD FY 2021-22 Budget: AL presented draft budget which does include a 1.6% assessment increase. No vote, discussion only.

G. SERVICES COMMITTEE REPORT

1. Clean Team Update: 4 team members have been vaccinated. District is looking good from walking inspections.
2. Castro Cares Updates: SMART system is still not working consistently, but there is some concern that the Patrol Special Police are in their vehicles too much of the time. Andrea and Service Committee members will have a meeting soon to clarify the PSP's contractual obligations.

H. DISTRICT IDENTITY AND STREETScape IMPROVEMENT COMMITTEE REPORT

1. Approve ordinance to make Shared Spaces permanent: ML presented this motion, AA detailed the ordinance and the new requirements it will bring to shared spaces parklets. Streetscape

Committee recommends approval. Bergerac aye, Langley aye, Lau aye, Laufenberg aye, Morgan aye, Sahagun aye, Shoemaker aye, McClure No. **Motion approved.**

- 2. Approve joining coalition to keep the F-Line running to the Castro: DB presented this motion and discussed details, recommended writing letter of support. Streetscape Committee recommends approval. Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**
- 3. Approve partnering with Shine On SF: ML presented this motion, AA provided details. Discussed this could be just another way to bring activation to Jane Warner Plaza and as long as staffing is provided, Streetscape Committee recommends approval. Bergerac aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

I. RETAIL STRATEGY COMMITTEE REPORT

- 1. Update from committee meeting: AA provided update, residents, Castro Merchants and Retail Strategy committee members working together to ask for increased and consistent city services related to unhoused living on the sidewalk.
- 2. Possible discussion and recommendation to the board to approve a contract for a social media campaign for \$8,000. – Did not discuss this item.

5. MOTION TO ADJOURN Motion was made by DM1, ML2 to adjourn at 7:37 pm. Approved. The meeting was adjourned.

Minutes taken and prepared by Andrea Aiello

Date Approved: June 10, 2021

DocuSigned by:

James Laufenberg

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Jim Laufenberg, Secretary