



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

693 14th Street San Francisco CA 94114

www.CastroCBD.org 415-500-1181

Minutes of the Board of Directors Meeting on August 12, 2021

DRAFT Minutes

Directors Present: Daniel Bergerac, Treasurer Crispin Hollings, Misha Langely, Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, President Justine Shoemaker

Directors Absent and Excused: Angel Davis, Desmond Morgan, Pat Sahagun

Staff Present: Andrea Aiello

Guests: None

Members of the Public Present: None

Meeting Held Via Zoom Due to Coronavirus Shelter In Place Order

1. CALL TO ORDER AND INTRODUCTIONS: The meeting was called to order at 6:04 pm by Board President Justine Shoemaker. A basic quorum was present and maintained throughout the meeting.

Brown Act Notice:

Justine summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 2 on the agenda for this meeting. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at www.castrocbd.org A copy of the board package was available for public review on the Castro CBD website.

2. General Public Comment

A call for general public comment was made. There was none.

3. APPROVE JUNE 10, 2021 CBD BOARD MEETING MINUTES

Discussion and consideration of approval for April 08, 2021 board meeting minutes was made. **Motion CH1, AL2, to approve minutes.** Bergerac aye, Lau aye, Laufenberg aye, McClure aye, Hollings aye, Shoemaker aye **Minutes were approved.**

4. ANNOUNCEMENTS/REPORTS

A. Announcements:

EVNA Update: None provided.

Discussion of Cultural District Listening Session: On the call were representatives from the Castro CBD and the Castro Merchants. Cultural District listening session included a variety of questions related from LGBT pride to comfort level in the Castro and alternative forms of policing. The final report will be

considered by the City elected officials and Departments as representing the interest and needs of the Castro.

Other Announcements: None.

B. EXECUTIVE DIRECTOR REPORT:

1. Office Safety Issues: reported on window smashing and theft of portable speaker, researching getting gates, suggested we also get blinds for the evening.
2. Update on CBD Alliance: CBD consortium is now called SF Benefit District Alliance.
3. Update on work with HSOC: Weekly meetings with HSOC re: homeless encampments and people in need.
4. Supervisor Safai and shoplifting: Castro and 2 other CBD's had meeting with Supervisor Safai re: shoplifting, he is conducting research at this point.

C. EXECUTIVE COMMITTEE REPORT:

5. Update Committee Meeting: Approved contract for evaluation of public safety services. Castro Street Fair, public safety ambassadors distribute information about the CBD, particularly out Welcome Home bags. Andrea will discuss with Trey.

D. LAND USE COMMITTEE REPORT:

1. 2140 Market Street: Recommendation from Land Use Committee to support this development. JL brought the motion to the table. 70 units, 20% affordable units onsite, no parking, bike and e-bike parking. Discussion. Not luxury apartments. Bergerac aye, Lau aye, Laufenberg aye, McClure aye, Hollings aye, Langley aye, Shoemaker aye **Motion was approved.**
2. Discussion re: urgent Land Use Issues (bars on Castro St. and bathhouses): **Motion** JL1, ML2 To authorize the Executive Committee to make a decision on these two urgent Land Use issues related to allowing new bars in the Castro NCT and zoning issues related to bathhouses. Bergerac aye, Lau aye, Laufenberg aye, McClure aye, Shoemaker aye, Hollings aye, Langley aye **approved.**

E. BEATUIFICATION COMMITTEE REPORT:

1. Upper Market St. Improvement: Project has started, joint press release in October to provide community with update and details.
2. Feedback re: letter to MTA F-Line: Our letter along with others had a positive impact, MTA is reconsidering Better Market St. and need to shut F-Line for so long.
3. New Plantings HMP: We've recently planted new flowering, drought tolerant plants in Harvey Milk Plaza.

F. FINANCE COMMITTEE REPORT

1. Motion from Finance Committee to accept the Q4 Report: **Motion brought to table by CH.** Discussion, Bergerac aye, Lau aye, Laufenberg aye, McClure aye, Shoemaker aye, Hollings aye, Langley aye **Motion approved.**

G. RETAIL STRATEGY COMMITTEE REPORT

1. Update from committee meeting: Cheryl is working with 4 groups interested in relocating to another place in the Castro and/or new business interested in moving into Castro.

2. Update on Social Media Campaign: Josh is working closely on developing the campaign with M. Schuster and D. Karraker; Andrea will let committee know when first post is made.
3. Motion – To appoint Cheryl Maloney to the Retail Strategy Committee: **Motion JS1, JL2**
Bergerac aye, Lau aye, Laufenberg aye, McClure aye, Shoemaker aye **approved.**

5. MOTION TO ADJOURN Motion was made by DB1, CH to adjourn at 6:57 pm. Approved. The meeting was adjourned.

Minutes taken and prepared by Andrea Aiello

Date Approved: 10/14/2021

DocuSigned by:

James Laufenberg

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Jim Laufenberg, Secretary