



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

693 14th Street San Francisco CA 94114

www.CastroCBD.org 415-500-1181

Minutes of the Regular Bi-Monthly Board of Directors Meeting on August 13, 2020

Directors Present: Daniel Bergerac, Crispin Hollings, Misha Langley, Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, Desmond Morgan, Pat Sahagun, President Justine Shoemaker

Directors Absent and Excused: Angel Davis **Staff Present:** Andrea Aiello

Members of the Public Present: Carolyn Kenady RescueSF, Fred Winograd D8 Residents Task Force, Jared Goldfine D8 Residents Task Force

Meeting Held Via Zoom Due to Coronavirus Shelter In Place Order

1. CALL TO ORDER AND INTRODUCTIONS: The meeting was called to order at 6:02 pm by Board President Justine Shoemaker. A basic quorum was present and maintained throughout the meeting.

Brown Act Notice:

Justine summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 4 on the agenda for this meeting, to be called in order but no later than 6:55pm. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at www.castrocbd.org A copy of the board package was available for public review on the Castro CBD website.

2. General Public Comment A call for general public comment was made. There was none.

3. APPROVE JUNE 11, 2020 CBD BOARD MEETING MINUTES

Discussion and consideration of approval for June 11, 2020 board meeting minutes was made. **Motion JL1, PS2, to approve minutes.** A call for public comment was made. (there was none), **those minutes were approved.**

4. ANNOUNCEMENTS/REPORTS

A. ANNOUNCEMENTS

1) EVNA Report: EVNA is discussing ways to support the local merchants.

B. EXECUTIVE DIRECTOR'S REPORT

1) Renewal: Reported that the CBD passed renewal with just about 72% approval. Thank you to all the property owners.

Castro/Upper Market CBD Minutes August 13, 2020

2) Quality of Life: Continued encampments on 16th St. and Sanchez were reported. Reported that the Noe St. encampment has been cleared.

3) Update on CBD Grants: Reported that there's a good chance the CBD will receive funding from the city for both the Castro Cares grant and the Jane Warner Plaza grant. The funding levels are still unclear.

C. PRESIDENT'S REPORT

Board President spoke on the need to engage the community and at the same time promote small businesses.

D. SERVICES COMMITTEE REPORT

- a) Discussion and consideration for approval for Castro CBD to join as a plaintiff in the lawsuit being considered by D8 Resident's Task Force re: homelessness crisis and lack of solutions by the city. Guest presentation: Fred Winograd **Motion JL1, DM2** for Castro CBD to join as a plaintiff in the lawsuit being considered by D8 Residents Task Force. Discussion. **Motion JS1. AL2** to postpone this discussion to a specially called meeting in two weeks on August 27, 2020, and to put this item on the agenda at this time. **Motion approved.**
- b) Discussion and consideration for approval for Castro CBD to join Rescue SF. Guest Presentation Carolyn Kenady. RescueSF is a group of SF residents with three priorities: end sleeping on the sidewalk, close gaps in mental health services, for city to share data on services so residents can understand and evaluate. Discussion. **Motion JS1, PS2** to postpone this discussion to a specially called meeting in two weeks on August 27, 2020, and to put this item on the agenda at this time. **Motion approved.**
- c) Discussion of recent correspondence from the Eureka Valley Neighborhood Association. Board members read the letter, no discussion.
- d) **Motion from Services Committee:** Approve for the Castro CBD to request a proposal from Applied Video Solutions for a camera network throughout the Castro CD boundaries, participating in SafeCity network, and to request grant funding from Chris Larsen and his foundation for this project. Dmitri Shimolin presented, discussion followed. Policies need to be developed and be community based, could have coverage of entire district, need community support. What is needed to sustain this program? 1) Policies in place, 2) Staffing, 3) Insurance, 4) Contingency. There is no monitoring, no audio, no facial recognition. This is evidentiary use only. Discussion. Amend motion JL1, AL2 To request a proposal from Applied Video Solutions for a camera network throughout the Castro CBD boundaries. **Motion approved.**

E. EXECUTIVE COMMITTEE REPORT

- a) **Motion from Executive Committee:** Approve contract language for broker Cheryl Maloney for Castro Corridor Manager. **Motion approved.**
- b) **Motion from Executive Committee:** Approve increase of \$4,508.92 in the Block By Block contract (an increase from the board approved contract of \$254,230) for a total of \$258,738.92. **Motion approved.**

F. FINANCE COMMITTEE REPORT

- a) **Motion JS1, JL2:** Accept the 4th quarter report. **Motion approved.**

- b) **Motion PS1, CH2:** Approve redistribution of funds to align with the management plan. No changes to the approved budget. **Motion approved.**

G. RETAIL STRATEGY COMMITTEE REPORT

- a) Castro Corridor Manager is working on the database and the baseline survey.

H. DISTRICT IDENTITY & STREETScape IMPROVEMENT COMMITTEE REPORT

- a) Committee is actively working on finding a substitute location for the mural. The planters that the CBD has been working with DPW on have been installed and planted in front of: Eureka Sky, The Academy, Urban Eyes, Skin on Market, Entour.

5. ADJOURN: 7:50 p.m. Motion was made by JL1, DM2 to adjourn. Approved. The meeting was adjourned.

Minutes taken and prepared by Andrea Aiello

Date Approved 10/3/2020

DocuSigned by:

James Laufenberg

CE462564808447F...

Jim Laufenberg, Secretary