



**CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT**

**693 14th Street San Francisco CA 94114**

**[www.CastroCBD.org](http://www.CastroCBD.org) 415-500-1181**

**Minutes of the Board of Directors Meeting on October 08, 2020**

**Directors Present:** Daniel Bergerac, Misha Langley, Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, Desmond Morgan, Pat Sahagun, President Justine Shoemaker

**Directors Absent and Excused:** Angel Davis, Treasurer Crispin Hollings **Staff Present:** Andrea Aiello

**Guests:** Richard Dellefave, CPA/Principal RINA; Raymond Gonzales, Downtown Streets Team

**Members of the Public Present:** Steven Bracco, Stephen Torres, Jessie Oliver Sanford, Lee Hepner, Dmitri Shimolin, Ray Connolly

**Meeting Held Via Zoom Due to Coronavirus Shelter In Place Order**

**1. CALL TO ORDER AND INTRODUCTIONS:** The meeting was called to order at 6:02 pm by Board President Justine Shoemaker. A basic quorum was present and maintained throughout the meeting.

**Brown Act Notice:**

Justine summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 2 on the agenda for this meeting. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at [www.castrocbd.org](http://www.castrocbd.org) A copy of the board package was available for public review on the Castro CBD website.

**2. General Public Comment** A call for general public comment was made. There was none.

**3. APPROVE AUGUST 27, 2020 CBD BOARD MEETING MINUTES**

Discussion and consideration of approval for August 27, 2020 board meeting minutes was made. **Motion JL1, AL2, to approve minutes. Minutes were approved.**

**4. ANNOUNCEMENTS/REPORTS**

**A. ANNOUNCEMENTS**

**1)** Executive Director thanked Alan Lau for fixing The Seed and thanked volunteer gardener Robert McCloud for doing a fantastic job watering the plants at Jane Warner Plaza. Executive Director also explained that there are a lot of new board members on the Castro Merchants board of directors and she will be giving a, "Castro CBD 101" training to the Castro Merchants board members next Monday 10/12.

Executive Director also informed the board that the CBD has been distributing PPE to the small businesses in the district (supplied by CCSF Office of Economic & Workforce Development) and thanked Jim Laufenberg for assisting in the distribution process.

Due to the corona virus, and shut downs, the plaza is really being used a lot by residents wanting to just be outside and those using the plaza to enjoy their to go meals. The businesses on 17<sup>th</sup> St.,

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alongside Jane Warner Plaza have benefited from the plaza a lot, it's nice to see the public space being used to really benefit the community. The CBD is working hard to keep the tables and chairs clean.

**B. EMERGENCY MOTION ML1, JL2 To add an emergency motion to the agenda due to executive director just having learned of this project and collaboration with the CBD and decision needs to be made before the December board meeting.** Motion approved. Motion will be added to the DISI committee report. **Motion to be added is ML1, JL2 To approve \$30,000 in grant dollars from OEWD for a subcontract with the Castro Merchants to hire shared spaces monitors for the 18<sup>th</sup> St. Shared Spaces street closure.** This motion will be added to the DISI Committee report.

### C. FINANCE COMMITTEE REPORT

- 1) **Motion from the Finance Committee to approve the Castro CBD's CPA Review for Year Ending June 30, 2020:** Guest Richard Dellefave of RINA presented the Review and answered questions. Mr. Dellefave also complimented the Castro CBD staff and board on the successful renewal for another 15 years. Motion approved.
- 2) **Motion from the Finance Committee to approve reducing the CBD's indirect charges from 10% to 5% for the \$215,000 Castro Cares grant amendment, this is for a one time reduction and for the Finance Committee to review the CBD's indirect rate in the new renewal budget:** Discussion, Motion approved.

### D. SERVICES COMMITTEE REPORT

- 1) **Discussion and consideration for approval to accept the \$215,000 Castro Cares grant amendment to CBD's existing Castro Cares contract. Motion JL1, AL2 to accept the \$215,000 Castro Cares grant amendment to CBD's existing Castro Cares contract.** Discussion, motion is just to accept funding. Grant includes funding for public safety and homeless support services, exact details are not yet drafted. Motion approved.
- 2) **Discussion and consideration for approval to empower the Executive Committee to approve Castro Cares budget details and scope of work.**
  - a. Presentation of Downtown Streets Team which would be a subcontract in the Castro Cares grant. (Guest presentation by Raymond Gonzales with Downtown Streets Team) Mr. Gonzales gave presentation, discussion and questions. **Motion DB1, AL2 to empower the Executive Committee to approve Castro Cares budget details and scope of work.** Discussion, motion approved.
- 3) **Discussion and consideration for approval the proposal from Applied Video Solutions for SafeCity Security Camera Network in the Castro & Upper Market** (Guest Dmitri Shimolin, Applied Video Solutions) **Motion JL1, ML2 – discussion and consideration for approval proposal from Applied Video Solutions for SafeCity Security Camera Network in the Castro & Upper Market:** Mr. Shimolin gave presentation of SafeCity Camera Program. Cameras offer an unbiased witness, policies can be developed so use is for evidentiary purposes only in the event of a reported crime. Installation at high incident corners on Market St. and Castro. Cameras 2-3 megapixls, 1 camera covers 40-50 ft. radius. No audio recording and no facial recognition, no iris recognition. Data stays in community, not unlike cameras already on individual properties. Public comment heard on this topic: Letter from Harvey Milk Democratic Club opposing the

camera program (attached to minutes), Lee Hepner spoke on behalf of the HM Democratic Club, Jesse Oliver Sandford spoke against the camera program and was concerned about iris recognition capability. Stephen Torres expressed concern about soft spots in the camera system which can be exploited to extract video footage without CBD's approval. Steven Bracco also spoke against the security camera program. Board discussion. What about ongoing maintenance costs? How will CBD pay for this? Staff directed to begin researching this issue. Some board members spoke strongly in favor of camera system. What is the CBD's goal in a security camera program? What is our overall public safety strategy? We are beginning to shape this with the new public safety ambassadors (unarmed safety patrols). How do cameras fit in? **Motion amended AL1, DM2 To direct the Services Committee to continue researching the program and develop next steps for the CBD, this motion applies to the motion to accept the grant as well.** JL abstained. Motion approved.

- 4) **Discussion and consideration for approval to accept grant from the Chris Larsen Fund for \$745,000; \$695,000 for the security camera network and \$50,000 as a matching grant for a public safety ambassador program.** See above, sent to Services Committee for further deliberation and study.

#### **E. LAND USE COMMITTEE REPORT**

- 1) **Discussion and consideration for approval of Double Rainbow Ice Cream Change of Use application for 415 Castro St.** Motion from Land Use Committee DB1, Motion approved.

#### **F. DISTRICT IDENTITY AND STREETScape IMPROVEMENT COMMITTEE REPORT**

- 1) Update: Executive Director reported that she might have found a location for the SFAC funded mural.
- 2) **To approve \$30,000 in grant dollars from OEWD for a subcontract with the Castro Merchants to hire shared spaces monitors for the 18<sup>th</sup> St. Shared Spaces street closure.** Motion ML1, JL2 Discussion. Motion approved.

#### **G. RETAIL STRATEGY COMMITTEE REPORT**

- 1) Update: Executive Director shared progress on survey and flyer to promote the program. Helen shared positive experience with Corridor Manager.

**5. MOTION TO ADJOURN:** Motion was made by JL1, AL2 to adjourn at 7:45 pm. Approved. The meeting was adjourned.

Minutes taken and prepared by Andrea Aiello

Date Approved 12/17/2020

DocuSigned by:

*James Laufenberg*

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Jim Laufenberg, Secretary