



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT
693 14th Street San Francisco CA 94114
www.CastroCBD.org 415-500-1181

Minutes of the Regular Bi-Monthly Board of Directors Meeting on April 11, 2019

Directors Present: President Jamal Cool, Vice President Alan Lau, Misha Langley, Peter Laska, Secretary Jim Laufenberg, Helen McClure, Justine Shoemaker

Directors Absent and Excused: Hubert Ban, Crispin Hollings, Pat Sahagun **Staff Present:** Andrea Aiello, Kristin Wojkowski (taking minutes) **Guests and Members of the Public Present and Signed In:** John Goldsmith, Stuart Dick (DISI Committee), Trey Nelson (Block By Block)

1. CALL TO ORDER AND INTRODUCTIONS: The meeting was called to order at 6:03 pm by Board President Jamal Cool. A basic quorum was present and maintained throughout the meeting.

Brown Act Notice

California's Brown Act, as its rules apply to the CBD's board meetings was summarized. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 4 on the agenda for this meeting, to be called in order but no later than 6:55pm. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at www.castrocbd.org and at the S.F. Public Library, 100 Larkin Street. A copy of the board package was available for public review at the meeting.

2. APPROVE FEBRUARY 7, 2019 CBD BOARD MEETING MINUTES

Discussion and consideration of February board meeting minutes was made. **Motion PL1, ML2nd, to approve minutes.** A call for public comment was made. (there was none), **those minutes were approved.**

3. ANNOUNCEMENTS/REPORTS

A. Executive Director's Report

Andrea Aiello reported. We are moved into our new office and have started to hold our committee meetings there. The CBD Annual Report has been printed and will be distributed by mail. The report raised \$18,850 from sponsors. Opening day for Live! in the Castro will be May 12th. Invite friends!

B. President's Report

Jamal did not have anything to report separate from the Executive Committee report.

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C. EXECUTIVE COMMITTEE REPORT

- a. Jamal reported on the lease summary for our new office at 693 14th Street. Veritas made two provisions changing language. New language was sent to the lawyer. Next step- Andrea will sign lease per Executive Committee. Renovation is almost complete. A call for questions or comments was made.

D. SERVICES COMMITTEE REPORT

- a. Justine Shoemaker reported. Committee would like to change the budget projection format for 18-19. Trey Nelson, Operations Manager Clean Team introduced herself and reported on unseen challenges the Team has faced such as high turnover and being constantly understaffed. Justine asked if there's anything to be done to help team members stay. The issue really is the rate of pay. Castro is paying the lowest of all the Block By Block contracts.

E. FINANCE COMMITTEE REPORT

- a. **Motion from the Finance Committee: JL1 Consideration for authorization FY17-18 Form 990.** Discussion. Call for public comment. There was none. **Approved.**
- b. **Motion from the Finance Committee: AL1 Consideration for authorization of 3.5% assessment increase for FY19-20.** Board discussion. A call for public comment was made. Comment was made by member of the public, John Goldsmith. **Approved.**
- c. Presentation and discussion of Draft FY 19-20 Castro CBD Budget was made.

F. DISI COMMITTEE REPORT

- a. Update was made by Misha Langley regarding the planters and murals project. Eight merchants are interested in murals. Mural sites could be at Coldwell Banker near 17th, 18th and Noe by 711 and the building by Pink Triangle Park. DISI committee member, Stuart Dick commented on The Seed and the Celebratory lights along Castro Street. We need to budget for maintenance. The celebratory lights need an upgrade. The technology is rather old. We need to consider other control mechanisms to modernize them. We need a more sophisticated system to remotely control and a maintenance plan. A call for public comment was made. Member of the public, John Goldsmith commented.

G. CASTRO CARES REPORT

- a. Andrea Aiello reported the new outreach worker, John will give reports every month by the 15th. A call for public comment was made. There was none.

H. RENEWAL COMMITTEE REPORT

- a. Justine Shoemaker reported. Expansion areas during renewal are designed to butt up against new Green District. We are focusing on "hot zones", avoiding "donuts" & blank areas. 2nd to expansion is expanding services to property owners. Outreach to property owners is imperative. A call for questions or comments was made. Board member, Helen McClure asked why the city isn't doing what they are supposed to. Property owners want the city to be held accountable. Justine commented the services the CBD provides are supplemental. A call for public questions or comments was made. There was none.

I. RETAIL STRATEGY COMMITTEE REPORT

- a. McClure reported. Volunteers met at the new CBD office to stuff the "welcome to the neighborhood bags". These will be distributed by knocking on doors and creating dialog. A call for public comment was made. Public comment was made by John Goldsmith.

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General Public Comment

At 7:16pm the next Agenda item for General Public Comment was called. Member of the public, John Goldsmith commented.

Adjournment

Motion was made by JL1 to adjourn at 7:18pm, AL2. Approved. The meeting was adjourned at 7:19pm

Minutes taken and prepared by Kristin Wojkowski

Date Approved __06/13/19_____

DocuSigned by:

James Laufenberg

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Jim Laufenberg, Secretary

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