

Castro Cares

October 27, 2021 11:30 a.m.

Minutes

Held via zoom

Present: Andrea Aiello Chair Castro CBD, Terrance Alan Castro Merchants, Bea Chun St. Francis Lutheran Church, Mike Poma Most Holy Redeemer Catholic Church, David York EVNA

Absent: Alan Lau Castro CBD, Lara Brooks SFAF, Jim Laufenburg Castro CBD, Greg Carey CCOP, Rob Cox Hartford St. Neighbors, Dave Karraker Castro Merchants, Mark Scheuer DTNA, A. Sparks Castro LGBT Cultural District, Brian Hill CCOP

Guests: None

Members of the Public: Ralph Hibbs

- I. **Introductions** Meeting was called to order 11:35 a.m., introductions made. The Brown Act was reviewed. Minutes for August meeting could not be approved due to lack of eligible voting members present. August minutes will be approved at the November meeting.
- II. **General Public Comment:** There was none.
- III. **Update on Public Safety Program**
 - a. **evaluation:** reviewed pre-test results from the program evaluation. Take away ideas: barrage the merchants with information, try a small sticker with phone # and hours, also business card and brochure, switch up. Face to face delivery.
 - b. **change from safety ambassador to community ambassador:** change has been made. Two people have been hired, going through training right now. They will also go through CCOP training, waiting on new uniforms.
 - c. **data review:** Reviewed data analysis (attached) for the combined patrol special and ambassador data February – June 2021. Discussion, In June to account for the large number in the “Other” category, Homeless Engagement and Security Check were added. In subsequent months, work performed should be more appropriately accounted for. I had expressed to Nik (consultant) that I was curious about if the evening Patrol Special shifts were worthwhile. Nik has also created line charts tracking work performed by shift. Between February – June the Patrol Special Police, particularly the night shift, had a multitude of continual problems with the data collection device and system. Everything began working really well in June, so we expect to have better data to understand the work performed between July – October. Andrea asked if there were 2-3 people who would want to meet with her and Nik to go over this data and make some recommendations to the full Castro Cares Team at the November meeting. Andrea will send out an email asking for 2-3 people. Terrance suggested we can also use this data to help us understand the issues, services we are providing, and any policy implications.

- IV. **Downtown Streets Team Update**: Reviewed September report. DST is beginning to conduct outreach in the Castro. A separate, additional team comes out twice a week in the mornings and conducts outreach.
- V. **Castro Cares Role with City Dpt**: We will begin to reach out to Dpt. heads and managers as we had done in the past. Mission Station has a new Cpt., Captain Moran is being promoted to Commander. We will ask the new Mission Station Cpt. to attend our January Castro Cares meeting.
- VI. **New Budget Cycle Begins January**: Our contracts expire in December. The CBD is currently working on an amendment for funding for another 12 months. We need to consider hours and details of our service provider contracts. These items will be on the agenda in November.
- VII. **Adjourn**: 12:31 adjourn.

Minutes taken and prepared by Andrea Aiello
Approved 11/17/2021