

Castro Cares

August 25, 2020 11:30 a.m.

Minutes

Held via zoom

Present: Andrea Aiello Chair Castro CBD, Greg Carey CCOP, Brian Hill CCOP, Alan Lau Castro CBD, Lara Brooks SFAF, Terrance Alan Castro Merchants, Mike Poma Most Holy Redeemer Catholic Church, Bea Chun St. Francis Lutheran Church, Dave Karraker Castro Merchants, Independent Gym Owners Coalition

Absent: Jim Laufenburg Castro CBD, Rob Cox Hartford St. Neighbors,, Mark Scheuer DTNA, A. Sparks Castro LGBT Cultural District, David York EVNA

Guests: Matty Shirer Downtown Streets Team, Cody Clements Patrol Special Police

Members of the Public: Ralph Hibbs

- I. Introductions Meeting was called to order 11:33 a.m., introductions made. The Brown Act was reviewed. Andrea announced that Jennifer Grant, representing the SFLGBT Center has left the Center and also the Castro Cares committee. **Motion** AA1, GC2 was made to approve the April 28th and May 26th, 2021 minutes. GC aye, BH aye, ALau aye. Minutes **Approved**.
- II. General Public Comment: There was none.
- III. Update on Public Safety Evaluation
Andrea announced that the CBD has entered into a contract with Emily Leys to conduct a simple evaluation with 25 merchants pre and post testing. Pre-test now and post-test in February. Draft questions were emailed, please respond with any feedback by Friday end of the day. Dave mentioned that the post-test questions do not have to be the same, Andrea made note of that. Merchants will be selected through random number software.
- IV. Downtown Streets Team Update: Matty Shirer presented. DST has brought on an outreach team to the Castro. Team is composed of unhoused or previously unhoused individuals who can relate to those on the street. Questions asked: how do you coordinate with SCRT? Matty will look into opportunities for collaborating with SCRT. Please explain 12 people found jobs in the report – These could be people from the Non-Team Member list, sometimes there are some people from Civic Center that work on the Castro Team, and it also can represent a team member finding multiple jobs. DST Team Members often stay with DST even when they find a job because of the support network built through DST. Does this new outreach team recruit people from the Castro to join DST? This is difficult to track, people come to DST through a lot of avenues. We will try to get better about data collection in the field.
- V. Castro Cares Report: Discussed overall data. Looking for results. What are the results behind “Obstructing the Sidewalk”? There is the opportunity to provide more detail,

Andrea asked Cody for he and his team to add a little more detail about what happened as a result of their intervention. We should work on expectations...what should the merchants and members of the public expect from the services we are providing? Let's simplify the data, make clear the expectations and develop measurable objectives and measure our progress over time against these objectives. What is our expected success in moving those who are obstructing the sidewalk ...and how are we meeting these expectations? Also, let's use this data to identify hot spots and maybe even times of day and other trends. Andrea will work with Cody and Trey and CC Leadership Team members over this coming month to implement these changes.

VI. Fundraising and Marketing Discussion: Did not get to.

VII. Adjourn: Adjourn 12:54pm

Minutes taken and prepared by Andrea Aiello
Approved 11/17/2021