

**Castro Cares**  
**November 20, 2019**  
**Minutes**

**Present:** Daniel Bergerac, Officer J. Canchola SFPD, Greg Carey CCOP, Bea Chun St. Francis Lutheran Church, Rob Cox Hartford St. Neighbors, Jennifer Grant LGBT Center, Brian Hill CCOP, Alan Lau Castro CBD, John Rivies Castro Cares/Strut, Officer Oprezza SFPD, Masood Samereie Castro Merchants, Mark Scheuer DTNA, Kristin Wojkowski Castro CBD

**Absent:** Andrea Aiello Castro CBD, Lara Brooks SFAF, Cpt. Gaetano Caltagirone Mission Station, Griffin Gaffney, Jim Laufenberg Coldwell Banker, Mark McHale EVNA, Walter Meyer St. Francis Lutheran Church, Michael Poma Most Holy Redeemer Catholic Church, David York EVNA

- I. Introductions Meeting was called to order at 11:30am, introductions made. The Brown Act was reviewed. Motion to approve September minutes, DB1, AL2 September minutes approved.
- II. General Public Comment: There was none.
- III. Outreach Update:
  - a) Homeless Outreach- John Rivie reported. A contact at the library expressed being ready for treatment. John and Nick made connection to Walden House where Nick knew there was a timely opening. Contact didn't make it into Walden House but did confirm applying harm reduction techniques in their life.
  - b) Sock Drive -Knit caps to be collected, as well. Bea Chun asked for a larger poster for the box. KW will order and deliver.
- IV. Fundraising:
  - a) Video Production and Timeline - Greggy reported. Some filming on Castro Street done, more filing in CBD office scheduled for 11/21/19. Video should be ready to share during the first week of December. Filming for second video will take place in December.
  - b) Other Fundraising- Kristin will create landing page & marketing calendar for video promotion on the CBD site. Press release should be written for Hoodline, BAR, EVNA newsletter. Greggy will contact Hoodline. A call for questions or comments was made. Jennifer Grant requests 10 minutes at the January meeting to talk about the Center's "Host Homes" program. Rob Cox invited everyone to his open house at Spark Arts. Officer Canchola mentioned increased foot patrols in the Castro for the holidays.
- V. Adjourn: Meeting Adjourned