

Castro Cares
October 23, 2019
11:30 a.m. - 12:30 p.m.
Minutes

Present: Andrea Aiello Castro CBD, Officer J. Canchola SFPD, Greg Carey CCOP, Jennifer Grant LGBT Center, Brian Hill CCOP, Alan Lau Castro CBD, John Rivies Castro Cares/Strut, Officer Oprezza SFPD, Mark Scheuer DTNA, Kristin Wojkowski Castro CBD, David York EVNA

Absent: Daniel Bergerac, Lara Brooks SFAF, Cpt. Gaetano Caltagirone Mission Station, Bea Chun St. Francis Lutheran Church, Rob Cox Hartford St. Neighbors, Griffin Gaffney, Jim Laufenberg Coldwell Banker, Mark McHale EVNA, Walter Meyer St. Francis Lutheran Church, Michael Poma Most Holy Redeemer Catholic Church, Masood Samereie Castro Merchants

Guests:

- I. Introductions made, September minutes were presented for review and approval. The Brown Act was read. **Motion made to approve minutes DY1, AL2.** A call for public comment was made. There was none. **Approved.**
- II. General Public Comment: There was none.
- III. Outreach Update:
 - a) Homeless Outreach- John & Andrea reported. John is focusing on relationship building and street outreach not case management. He's filling a need not duplicated by the City. John will reevaluate the current reporting form and reformat. Success story relayed: While he was out with his DPH partner, someone approached them wanting drug treatment there happened to be a bed available at Walden House, client was referred and connected.
 - b) Website - We will work on recreating the Castro Cares website. Kristin will update & Mark S. will assist with writing copy.
- IV. Fundraising:
 - a) Video Production and Timeline - Greggy shared 3 video overviews: Street scenes, outreach and John Rivie comments. The end of the video will ask for donations. We can have a cocktail party to launch. The committee can promote video on social platforms.
 - b) Other Fundraising- We will send an EDD (every Door Direct) postcard. Kristin will add Mark Scheuer's interview with Daniel Bergerac re: Patrol Special to the website with a call for donations.
- V. Warm Clothing Drive:

- a) Timeline - date range of November 12- December 6th Our sock drive will focus on the collection of new socks and warm knit caps.
- b) Locations - Brian Hill will reach out to Cliff's, Castro Country Club, Strut, Orphan Andy's, Jennifer Grant will reach out to the Center, Kristin and Andrea will reach out to Compass, St. Francis, Vanguard and the library.
- c) Logistics- Upon completion December 6th, David York will collect boxes.

VI. Adjourn: 12:38 p.m. Meeting Adjourned

Minutes taken and prepared by Kristin Wojkowski
Approved 11/20/19