

**Castro/Upper Market Community Benefit District
District Identity & Streetscape Committee Meeting Minutes
693 14th St.**

August 19, 2019

Present: David Ayerdi Committee Member, Stuart Dick Committee Member, Misha Langley
CBD Board Member

Absent:, Peter Laska Board Member

Guests/Staff: Matt Brezina, Rob Cox fine artist in neighborhood and invited to help select the muralist, Jungle Smith concerned neighbor,

I. Introductions/Approval of Minutes: Meeting called to order 6:10 pm. Introductions made.

II. General Public Comment: Jungle Smith spoke during this agenda item.

III. Discussion and Consideration for Selection of Artist for Mural Project: Received 6 submissions. First discussed priorities: cost, SFAF recommends about \$49/square foot. There is \$17,000 available, local artist was deemed also important. Concern with proposals that were at an incredibly low end and also projects which were way over budget. Reviewed and discussed. **Motion** ML1, SD2 to approve Serge Gay Jr. as the muralist. Jungle Smith and Matt Brezina commented on this agenda item. Discussed locations: 7-11 is top priority but getting approval may prove to be an obstacle. Two other locations: Noe St. side of Fitness SF and/or the site is the building that borders Pink Triangle Park to the west. Andrea will research. Jungle Smith and Matt Brezina commented again on this agenda item.

VIII. Adjourn: **Motion** to adjourn ML1, SD2 adjourned 7:49 pm

Minutes taken and prepared by Andrea Aiello

Approved 9-4-19