



CASTRO/UPPER MARKET COMMUNITY BENEFIT DISTRICT

693 14th Street San Francisco CA 94114

www.CastroCBD.org 415-500-1181

Minutes of the Board of Directors Meeting on February 11, 2021

Directors Present: Daniel Bergerac, Treasurer Crispin Hollings, Misha Langley, Vice President Alan Lau, Secretary Jim Laufenberg, Helen McClure, Desmond Morgan, Pat Sahagun, President Justine Shoemaker

Directors Absent and Excused: Angel Davis, **Staff Present:** Andrea Aiello

Guests: None

Members of the Public Present: Steven Bracco Castro LGBT Cultural District, Hoodline

Meeting Held Via Zoom Due to Coronavirus Shelter In Place Order

1. CALL TO ORDER AND INTRODUCTIONS: The meeting was called to order at 6:05 pm by Board President Justine Shoemaker. A basic quorum was present and maintained throughout the meeting.

Brown Act Notice:

Justine summarized California's Brown Act, as its rules apply to the CBD's board meetings. They include provisions that meetings are publicly noticed in advance and are open to the public; for public comment before any vote is taken on each agenda item and following committee reports; and for general public comment, scheduled as Item 2 on the agenda for this meeting. Guests who interrupt or are otherwise disruptive of the meeting will be given a verbal warning. If a second interruption or disruption by the individual(s) occurs at the meeting, they will be asked to leave. A copy of the meeting agenda was publicly posted timely, in advance, on-line at www.castrocbd.org A copy of the board package was available for public review on the Castro CBD website.

2. General Public Comment

A call for general public comment was made. There was none.

3. APPROVE OCTOBER 8, 2020 CBD BOARD MEETING MINUTES

Discussion and consideration of approval for December 17, 2020 board meeting minutes was made.

Motion

ML1, CH2, to approve minutes. Bergerac aye, Hollings aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye **Minutes were approved.**

4. ANNOUNCEMENTS/REPORTS

A. Announcements

5. ANNOUNCEMENTS/REPORTS

A. **ANNOUNCEMENTS:** No announcements

B. EXECUTIVE DIRECTOR REPORT

1) Thank you to OEWD for ample supplies of PPE or our clean team.

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- 2) Bank of America Memorial Space Update: Senator Wiener and Supervisor Mandelman called a meeting with Bank of America to develop process for maintaining memorial for community, but keeping it safe for Bank. Resolved to include: once Bank opens Manager will maintain the wall. Items will be removed every two weeks. GLBT Historical Society will be notified. CBD will steam clean after items removed.
- 3) Updated www.castrocbd.org: Andrea reported that she has been working to update the website.
- 4) Recent Media Coverage: Andrea shared recent media coverage re: public safety ambassadors.

C. PRESIDENT'S REPORT: No report this month.

D. VOTE ON BOARD MEMBERS UP FOR RE-ELECTION 2 YEAR TERM

- 1) **Motion JL, 1, AL2 to vote on board of directors up for re-election.** Bergerac aye, Hollings aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye
 - Alan Lau, Jim Laufenberg, Justine Shoemaker, Misha Langley, Daniel Bergerac – ballots sent in via email before meeting due to lack of in-person meeting. Andrea reported that each member up for re-election was elected unanimously. Terms expire December 2022.

E. EXECUTIVE COMMITTEE REPORT

- 1) **Motion from Executive Committee to approve CBD contract with CCSF for Renewal of Castro CBD for 15 years.** A. Aiello presented new language that is in this contract. Discussion particularly re: complying to the SF Sunshine Act, no campaign contributions from board members to board of supervisors for 12 months from signing contract. **Motion JL1, CH2, to approve CBD contract with CCSF for renewal of the Castro CBD for 15 years.** Bergerac aye, Hollings aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

D. FINANCE COMMITTEE REPORT

- 1) Motion from the Finance Committee to Accept the Q2 Financial Statement . **Motion CH1, PS2,** Bergerac aye, Hollings aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

E. SERVICES COMMITTEE REPORT: JShoemaker and AAiello reported and updated board on items below:

- 1) Update on Castro Cares & Public Safety Initiative Implementation: services are in place
- 2) Castro CBD Dispatch # 415-471-7536 Campaign: suggestion to also get posters made and place in windows and elsewhere.
- 3) Update on new Castro Cares logo: board favors option #2
- 4) Place for All ordinance update: CBD Consortium has voted to support and write a letter

F. DISTRICT IDENTITY AND STREETScape IMPROVEMENT COMMITTEE REPORT

- a. Update: M. Langley – waiting on submission of paperwork for SFAC funded mural on Maitri.

G. RETAIL STRATEGY COMMITTEE REPORT

- a. Update Increasing Foot Traffic: H. McClure reported that committee will be putting together a plan to increase foot traffic in the district.

H. LAND USE COMMITTEE REPORT

- 2) Discussion and consideration for approval proposal to build housing and ground floor retail on existing site, 2135 Market Street. J. Laufenberg reported this was approved by the Land Use committee with a recommendation for the board to support. Project is 20% affordable which meets the CBD request for affordable housing in new development projects. Much Discussion. Public Comment: S. Bracco suggested that just because of the experience with 2100 Market St., that the letter should clearly state that short-term housing is not acceptable. **Motion AL1, CH2 To write letter in support of the project at 2135 Market Street with the understanding that there will be no short-term rentals under the master lease.** Bergerac aye, Hollings aye, Langley aye, Lau aye, Laufenberg aye, McClure aye, Morgan aye, Sahagun aye, Shoemaker aye. **Motion approved.**

5. MOTION TO ADJOURN Motion was made by CH1, JL2 to adjourn at 7:28 pm. Approved. The meeting was adjourned.

Minutes taken and prepared by Andrea Aiello

Date Approved: April 8, 2021

DocuSigned by:

James Laufenberg

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Jim Laufenberg, Secretary