

**Castro/Upper Market Community Benefit District  
Retail Strategy Committee Meeting Minutes  
May 14, 2020**

**1:00 p.m. – 2:00 p.m.**

**Via Zoom**

Present: Daniel Bergerac Castro CBD, Justine Shoemaker Castro CBD, Mark Scheuer DTNA, Mat Schuster Canela Bistro, Robert Sammons Cushman Wakefield, Jim Laufenberg Castro CBD, Helen McClure Castro CBD

Absent: Alan Lau Acting President Castro CBD, Eric Rahe Vanguard,

Staff/Guests: Andrea Aiello Castro CBD

Members of Public: None

- I. **Introductions, Brown Act, Approval of Minutes:** All introduced themselves, Brown Act reviewed. **Motion** DB1, JShoemaker2 Approve February 13, 2020 minutes. Motion approved.
- II. **General Public Comment:** There was none
- III. **Discussion on Merger with Castro CBD Land Use Committee – Vote**  
Skipped this agenda item, the item did not move forward out of the CBD Land Use committee.
- IV. **Discussion Strategies to Assist Businesses in New Environment:** Need maximum flexibility to allow a wide range of businesses and combination of businesses, and to make CU process streamlined 90 day CU process needs to reduce to 60-90 days. New environment - restaurants in the financial district could be interested in moving to the neighborhoods, need to maximize diversity in the commercial corridor. **Motion JS1, DB2** To develop statement which advocates for maximum zoning flexibility and encourages a diversity of business types. Statement includes reduced CU timeline, allowing spreading outdoors but also indoors to nearby vacancies, encourages off-site or satellite office space. Motion approved. Andrea will draft statement and DB, JS, RS, MSchuster will review.
- V. **Discussion and Approval Spending Budgeted Item \$11,960 to augment the Corridor Manager Program – Vote:** Discussion, motion did not get a 2<sup>nd</sup> and therefore did not move forward.
- VI. **Cameras and Lighting – Strategies to Move this Forward:**
- VII. **Adjourn:** Motion to adjourn JS1, RS2 1:52 pm

Minutes taken and prepared by Andrea Aiello  
Approved 6/11/2020