

**Castro Community Benefit District
Board of Directors
Special Meeting**

May 5, 2021 8:00 am - 8:30 am

Zoom Meeting

<https://us02web.zoom.us/j/86922406860>

Meeting ID: 869 2240 6860

Join by phone: One tap mobile

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AGENDA

- I. Introductions/Brown Act
- II. General Public Comment
- III. Discussion and Consideration to approve the 2019 990 for the Castro Community Benefit District.

- VII. Approve \$8000 contract with a social media consultant to initiate and build a social media presence for the Castro, Upper Church and Upper Market. This is a motion from the Castro Retail Strategy Committee.

- VIII. Adjourn

- VIII. Closed Session
 - A. Introductions/Brown Act
 - B. Public Comment on Closed Session
 - C. Annual review of the Castro CBD Executive Director and if a 1.6% assessment increase is approved in the FY 2021-22 budget, to grant the executive director a 1/6% assessment increase.
 - D. Adjourn

Members of the public are welcome to but not required to introduce themselves. Due to the public health crisis caused by COVID-19, this meeting is being held online via zoom. Members of the public will be asked to identify themselves if they so wish. Public comment can be provided at the appropriate time by stating your desire in the chat function of the zoom program. You will be called to speak in order from the chat function. If, when a member of the public speaks, the Chair asks him or her to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to introduce themselves, they are free to decline. Members of the public are welcome to all board meetings and committee meetings except for closed sessions as allowed for in the California Brown Act. Public comment is taken on every agenda item, after board discussion, but before the board vote. Public comment at this time is limited to the specific agenda item and is limited to 2 minutes per person per item, and 6

minutes total per item. General Public Comment is taken on items that are related to the work of the Castro CBD or the work of the specific committee and will be limited to 2 minutes per person per item, and 6 minutes total. These limits may be modified by the Chair at his/her discretion. Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. "Disruption" includes personal attacks, physical threats, derogatory, offensive, insolent, threatening, slanderous, obscene, etc. comments directed at members of the Board, any/all Castro CBD employees, guests, or members of the public. Disruption also includes boisterous or other behavior that prevents the meeting from continuing in an orderly fashion. This behavior is to be distinguished from comments that are critical but are delivered in a manner which is not disruptive to the meeting and non-threatening.